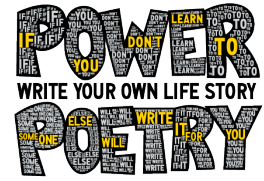


**“If you don’t learn to write your own life story,
someone else will write it for you.”**

<http://www.powerpoetry.org>



Launched in April 2012, we are the world’s first and largest online/mobile poetry community for youth. Our mission is to move our on-line users to offline action, and we support young people who use innovative multimedia and written poetry as a tool for personal transformation and social impact.



Over 87,000 young poets have posted nearly 88,000 poems on Power Poetry. Our monthly growth rate is approximately 15% and we expect 100,000 users by December 2013. We receive approximately 100,000 unique visitors per month and our mailing list has 80,000 recipients. We also have an following on social media.



Words have power, and our Action Guides are meant to inspire the young poets in our community to transform their lives and communities—so they can move from online engagement to offline action! All of our Action Guides are in the Top 5 of all Google searches for the *type of action* + poetry. Some Actions include: Bullying, Mental Health, Civil Rights and the Environment.



Power Poetry’s Tip Guides are youth-written educational resources about poetic styles and structures. They are fun, inclusive, youth-focused and highly ranked in search engines. Our most popular guides include: 7 Tips for Writing Awesome Metaphors, How to Write an Ode, 5 Tips on Spoken Word and 6 Tips for Writing Love Poems.



We provide young poets the support of seasoned adult poet mentors who post comments and advice about artistic expression, literacy and education. Any young poet can request to have a mentor read her poetry and engage in a dialogue about writing.

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